

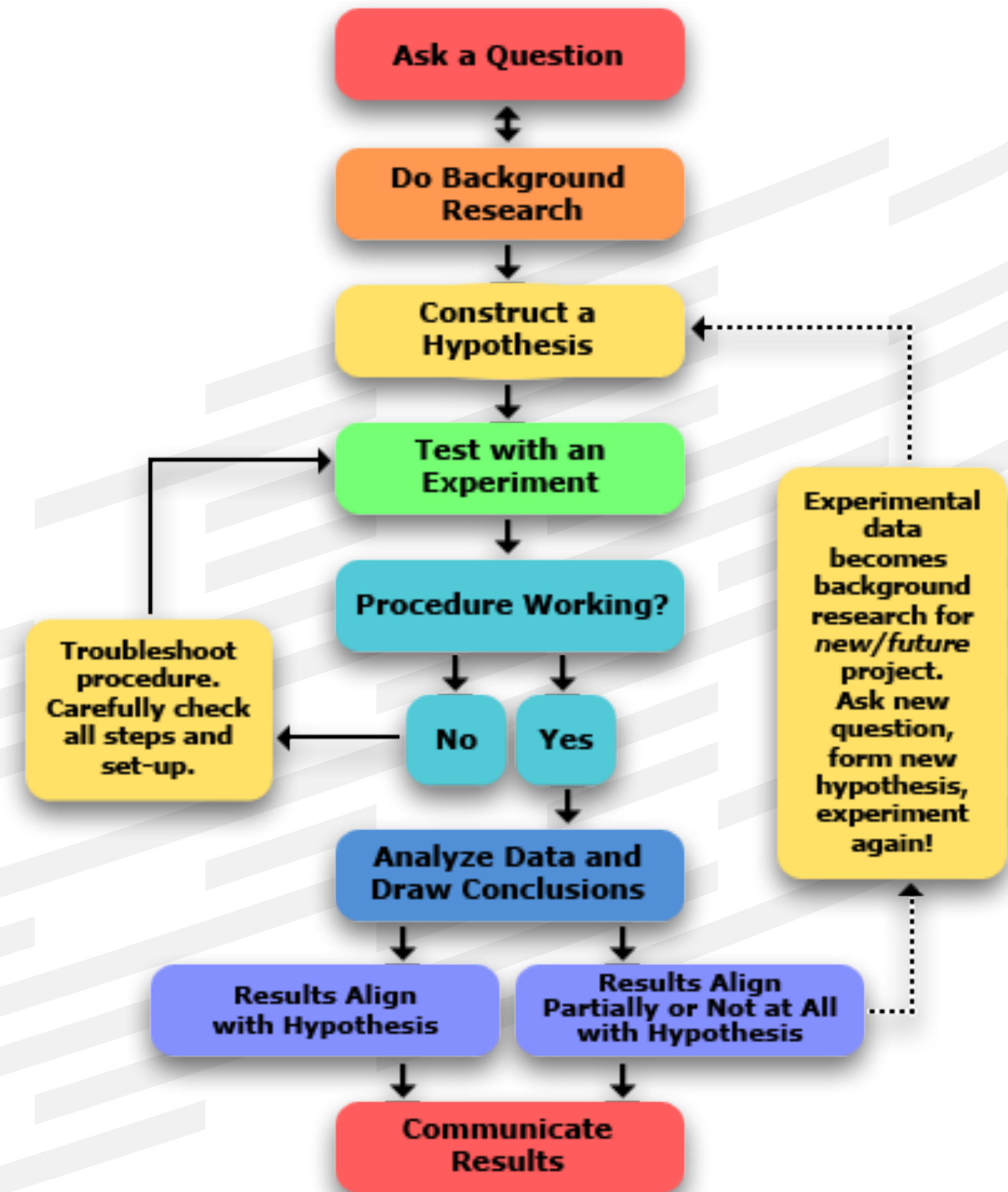
End-to-End Data Science



Billy OKAL
Data Science Africa (Accra) 2019

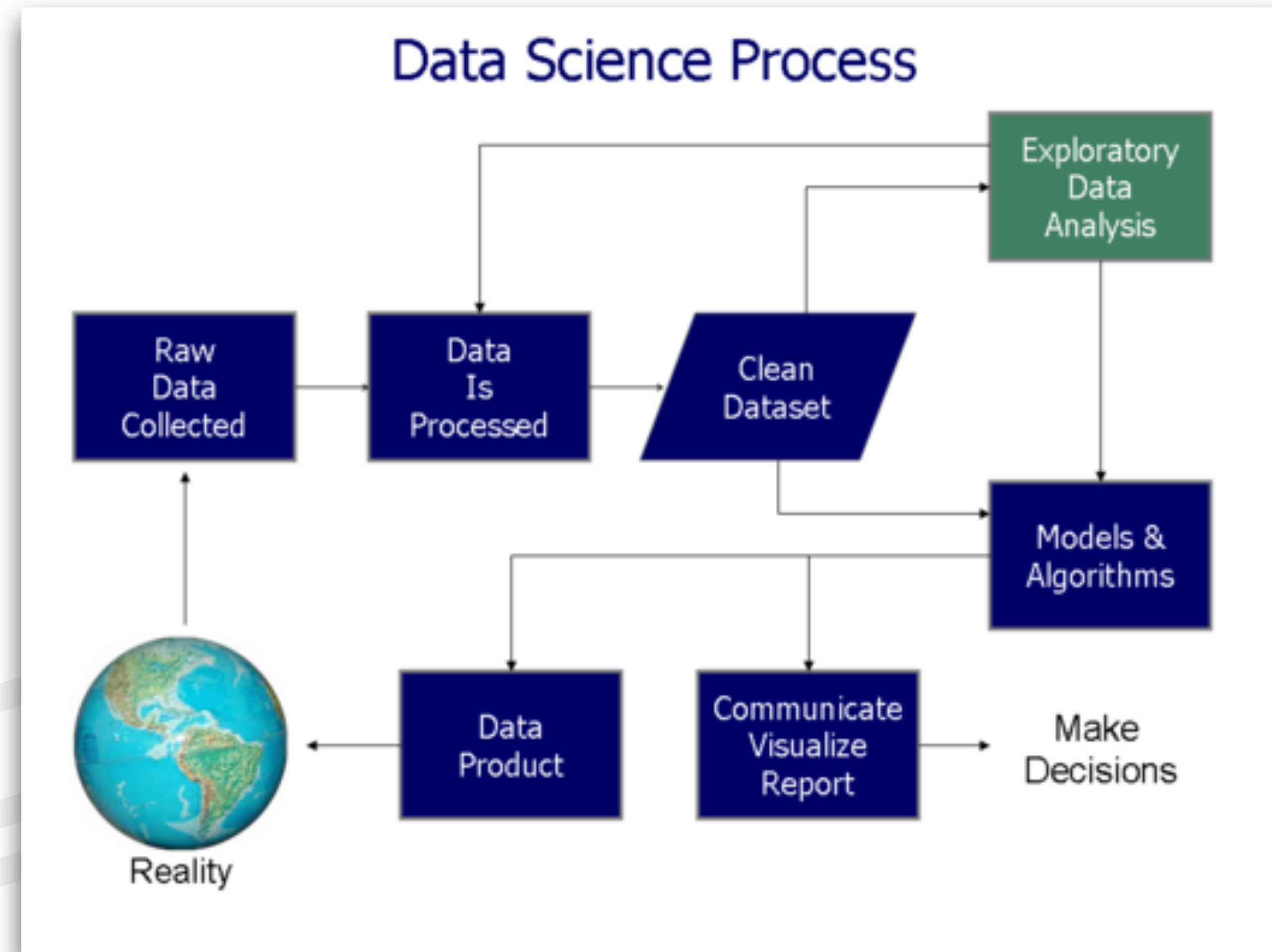
The Scientific Method

- Data is collected after a question is posed, implications?
- Hypothesize first
- Cleaning can be reduced to filtering for what we want, because we know what we want.



Data Science Process

- Data is collected often **before** the question is posed, implications?
- Cleaning is not just filtering for what we want, because **we don't know what we want yet**
- Hypothesis comes **after** data? chicken and egg again
- Maintenance is a first class task
- Updates to deployments



end to end idiom

Definition of *end to end*

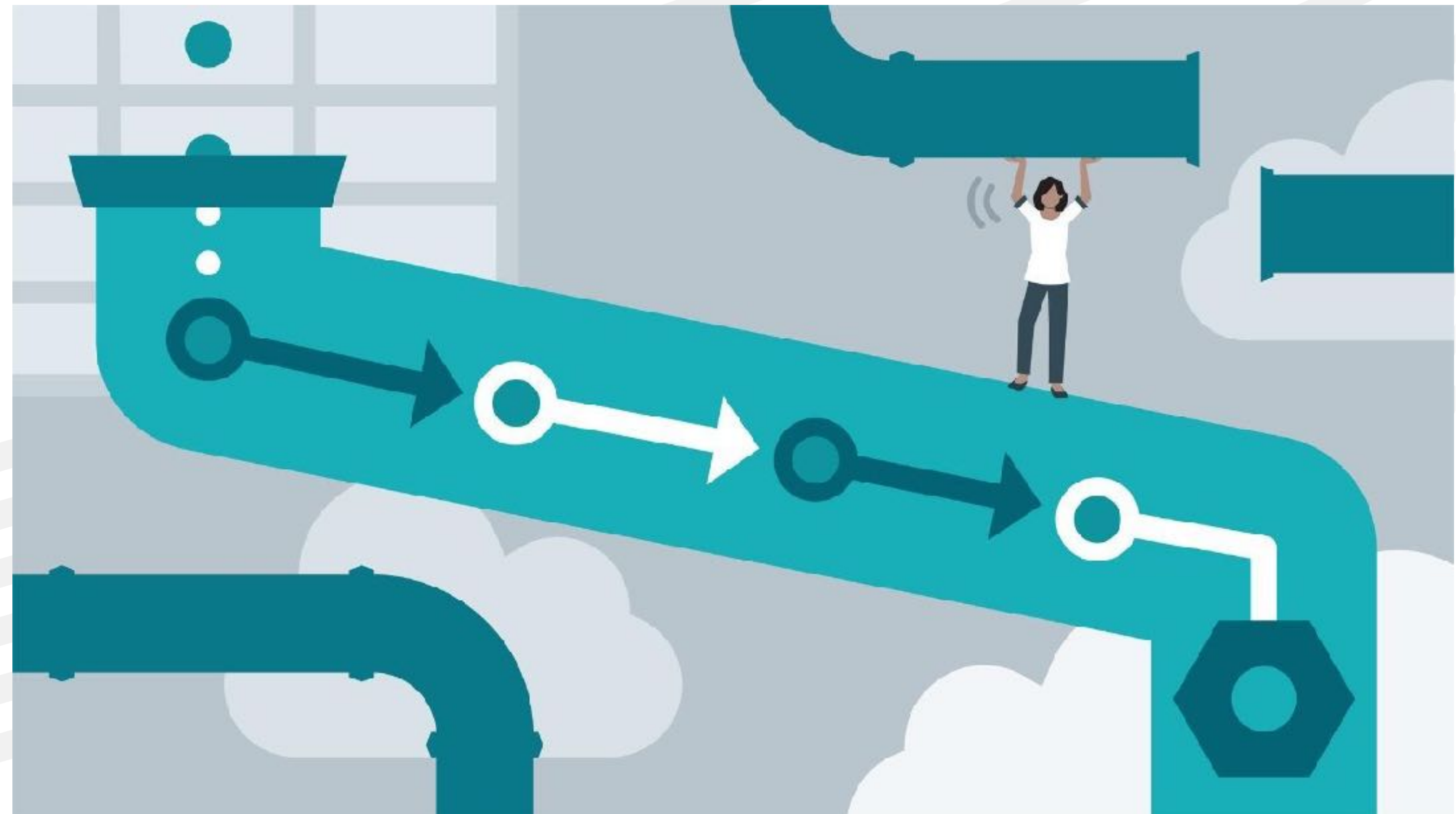
: with ends touching each other

// Put the two small tables *end to end*.

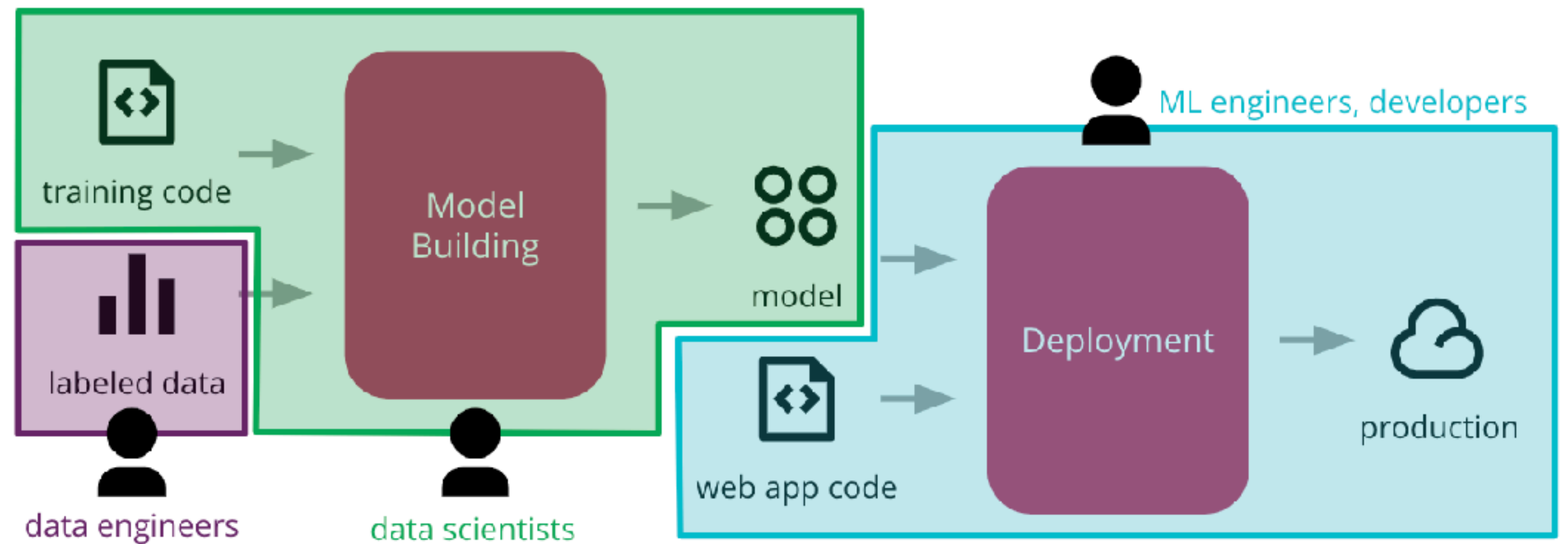
// railroad cars lined up *end to end*

What are the Ends?

- Closed loop
- Ends of each section touching
- No leaking of spurious assumptions in between
- Biases come in at controlled locations
- What skillsets are needed?

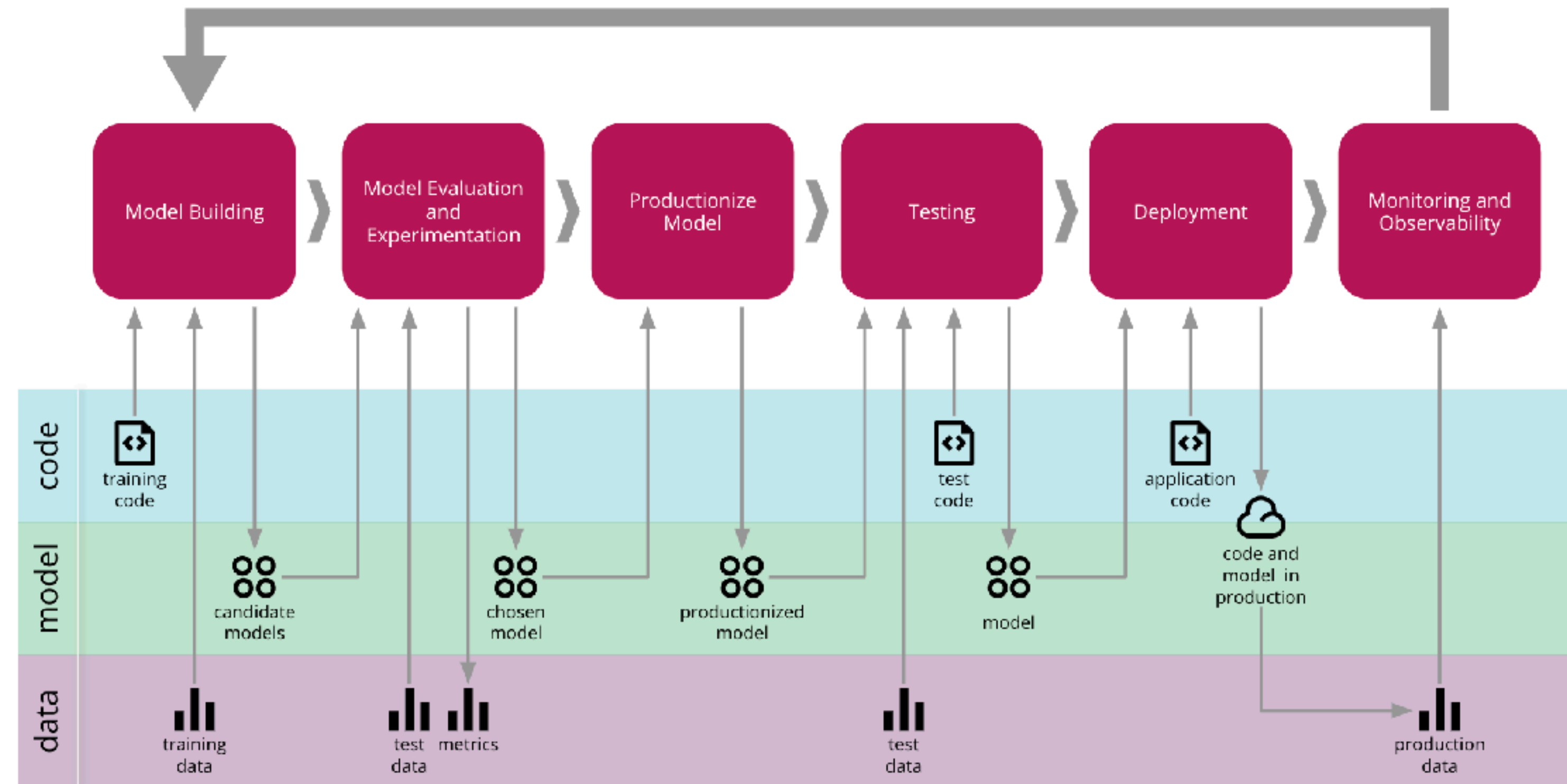


Pipeline backbone



Systems

- Mature, production software at all stages
- Build flexibility for fast prototyping

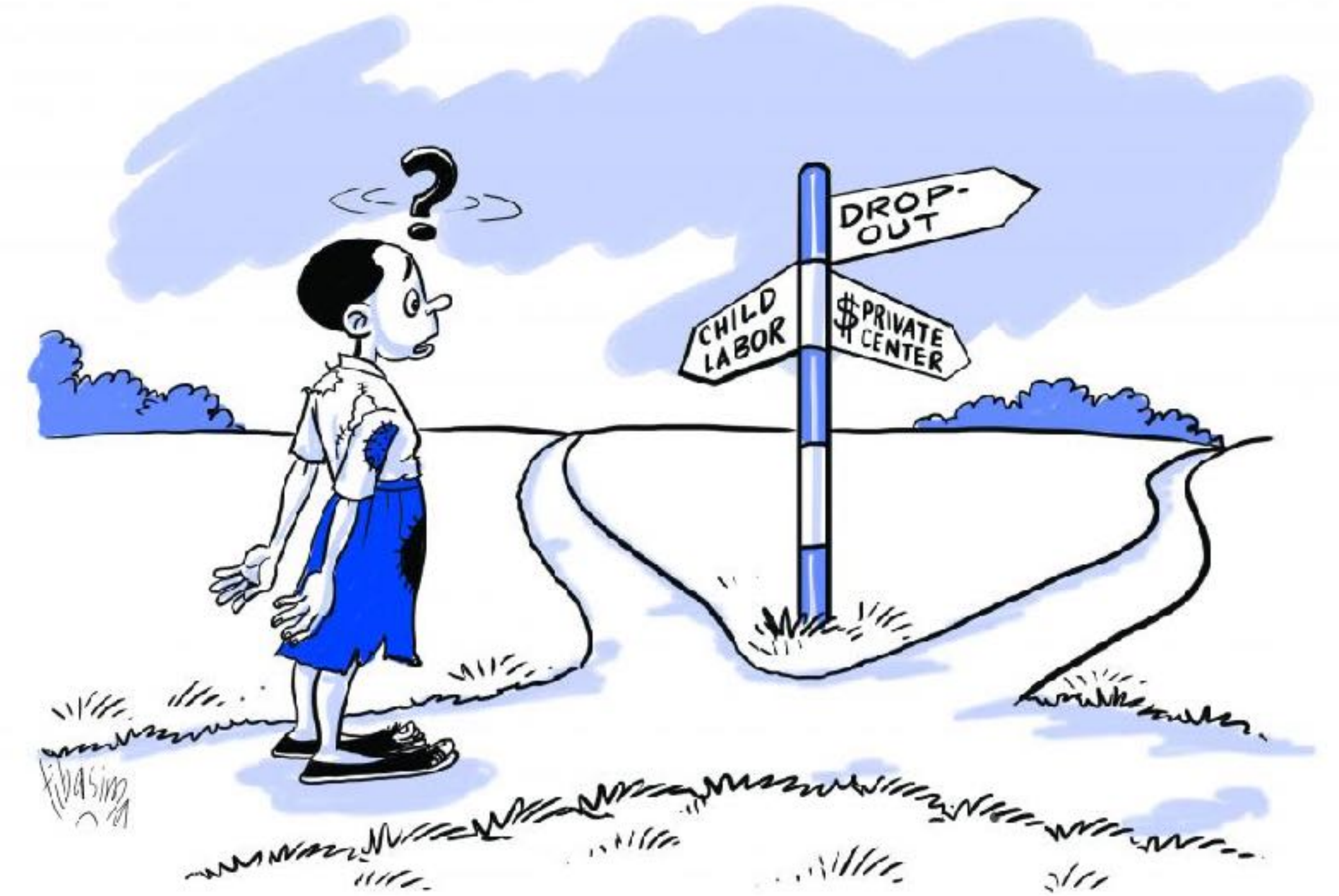


End-to-End DS Stories



End-to-End DS Stories — School Dropouts

- Study reasons for school dropouts, esp. amongst girls
- Built tooling (web and mobile application) for client to use the analysis and prediction (ensemble methods)



An Ensemble Predictive Model Based Prototype for Student Drop-out in Secondary Schools

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Citation: Mduma, N., Kalegele, K. and Machuve, D. (2019). An Ensemble Predictive Model Based Prototype for Student Drop-out in Secondary Schools. *Journal of Information Systems Engineering & Management*, 4(3), em0094. <https://doi.org/10.29333/jisem/5893>

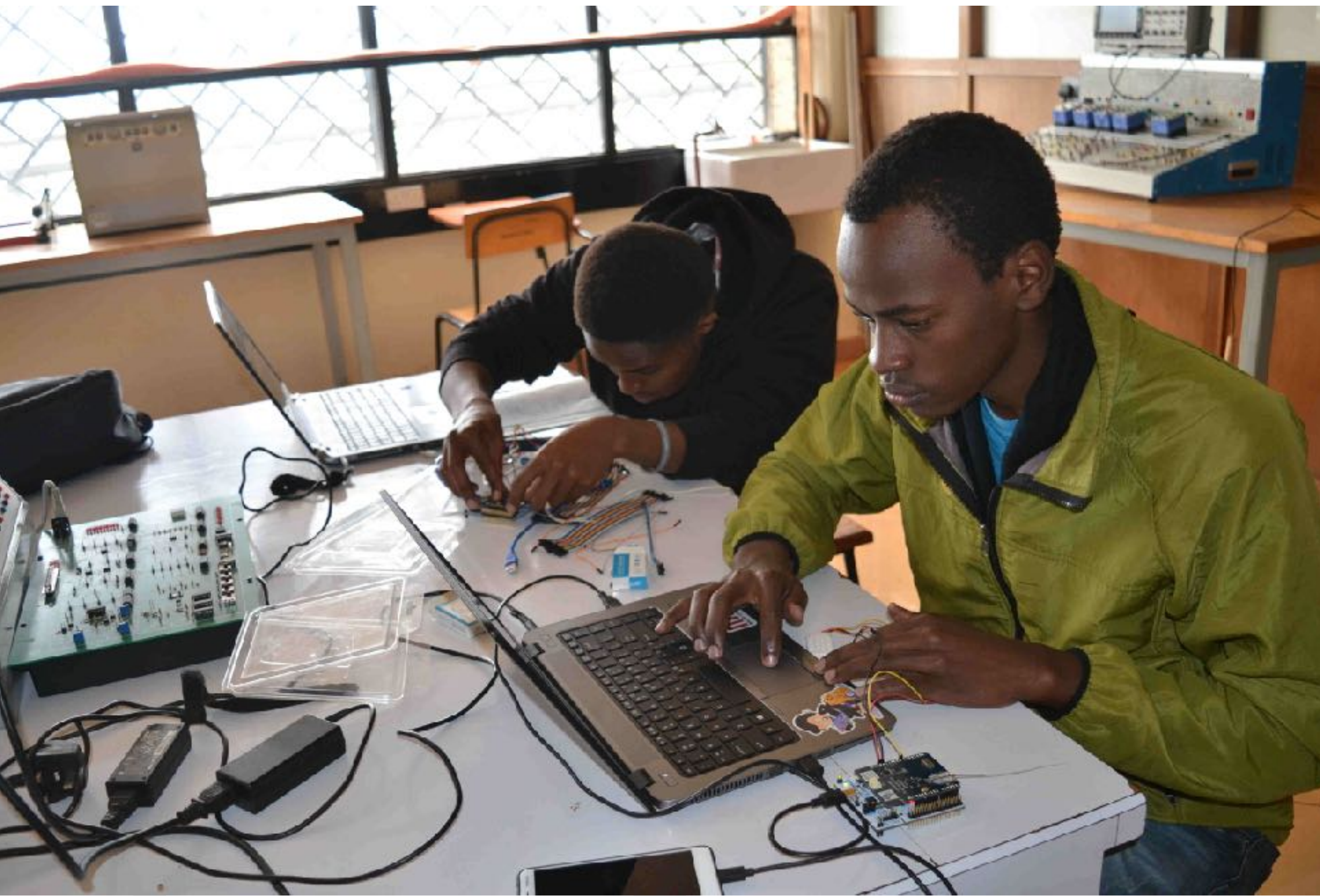




End-to-End DS Stories — Wildlife Conservation and IoT

Beginning of a DS project

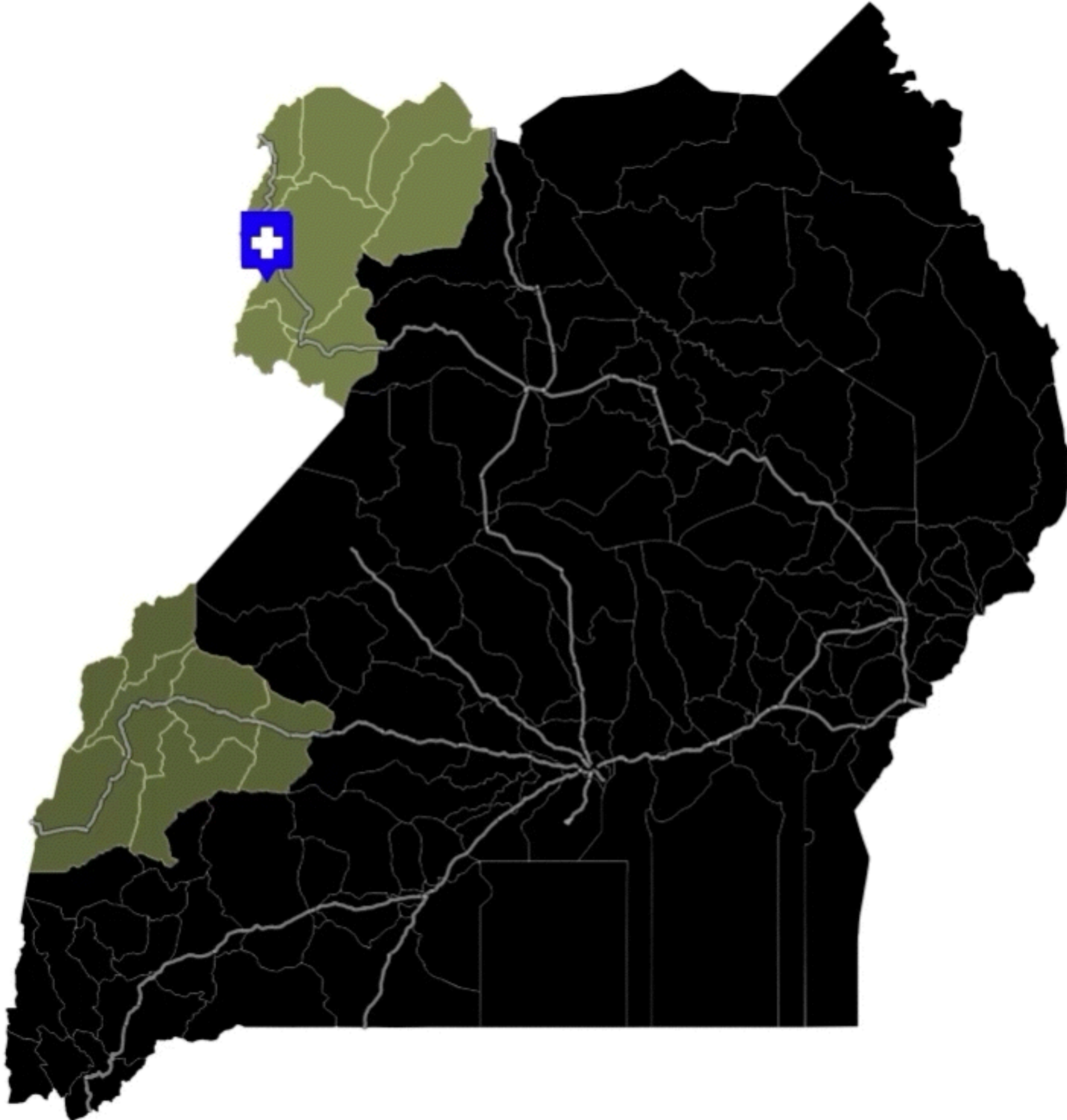
Students building IoT instruments for use in data collection



Hunting for data

Relationship with stakeholders

End-to-End DS Stories — Ambulance Service Monitoring



2018-02-24 00:42:07

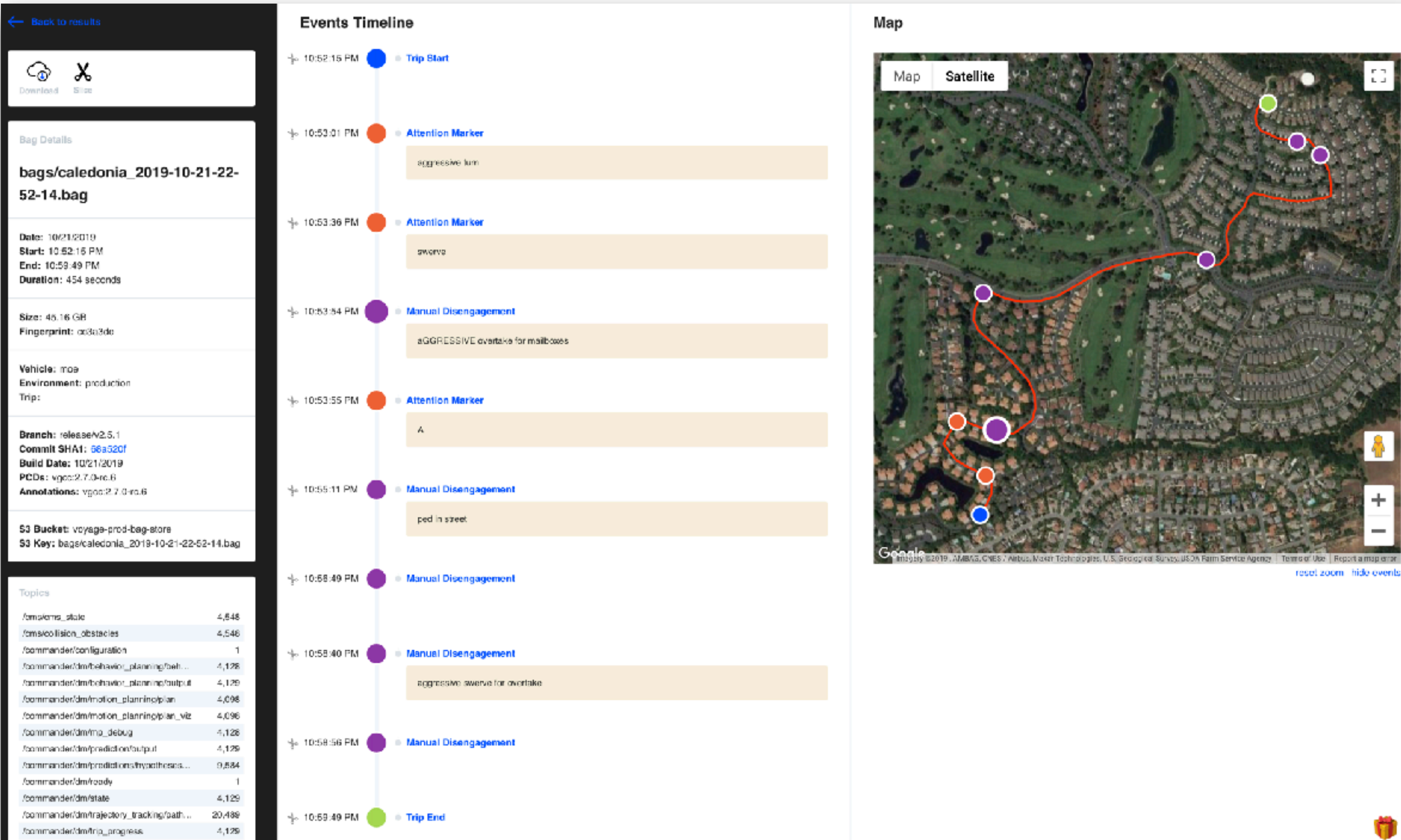





AV Data Science

Mountains of happenstance data from regular logging during operations

Alerts for possible targets/labels of interesting events



 **Service Notifier** APP 17:46

Near-Intervention Event Identified (418561)

Date: Monday, October 21st 15:18:10

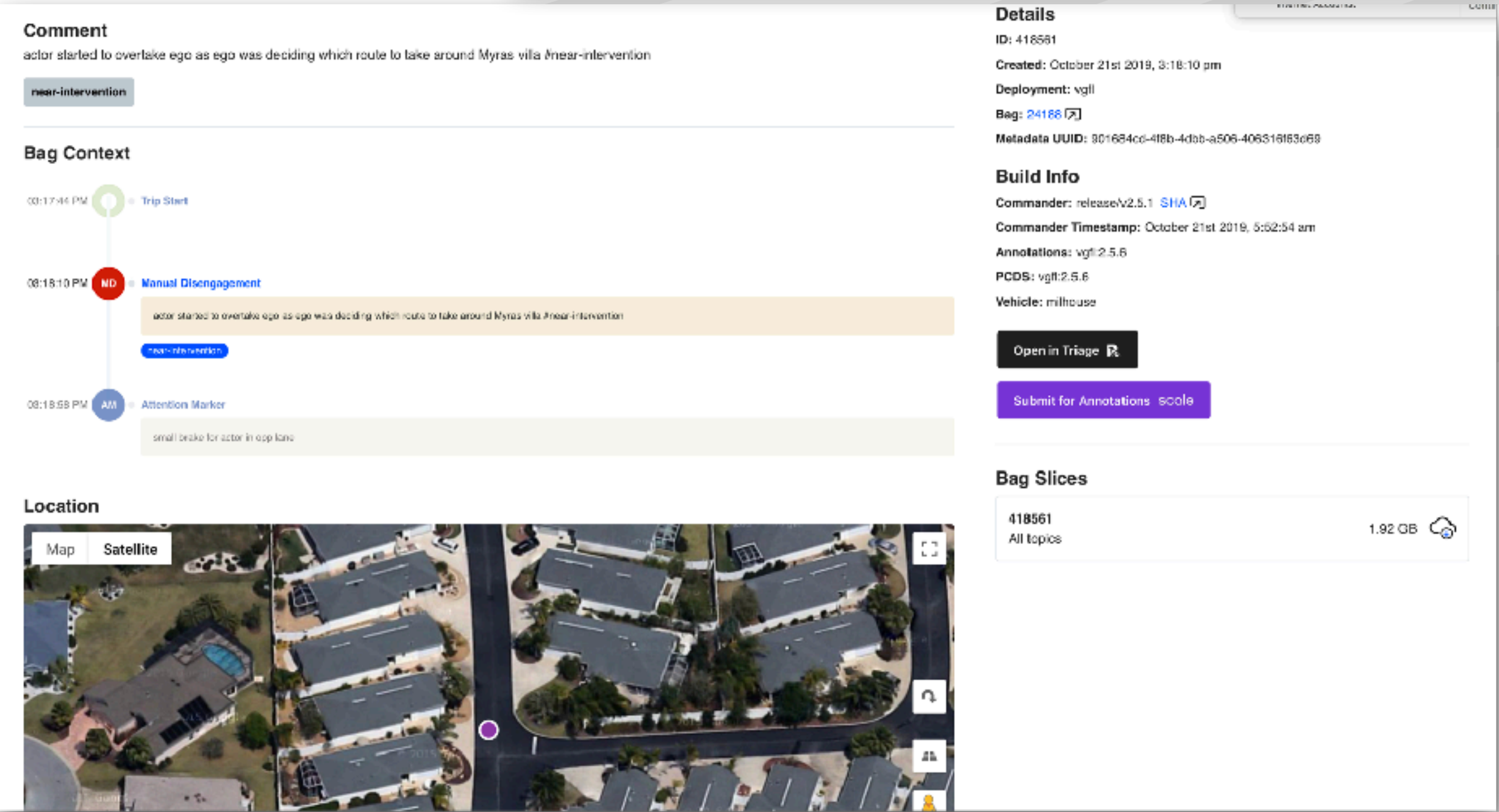
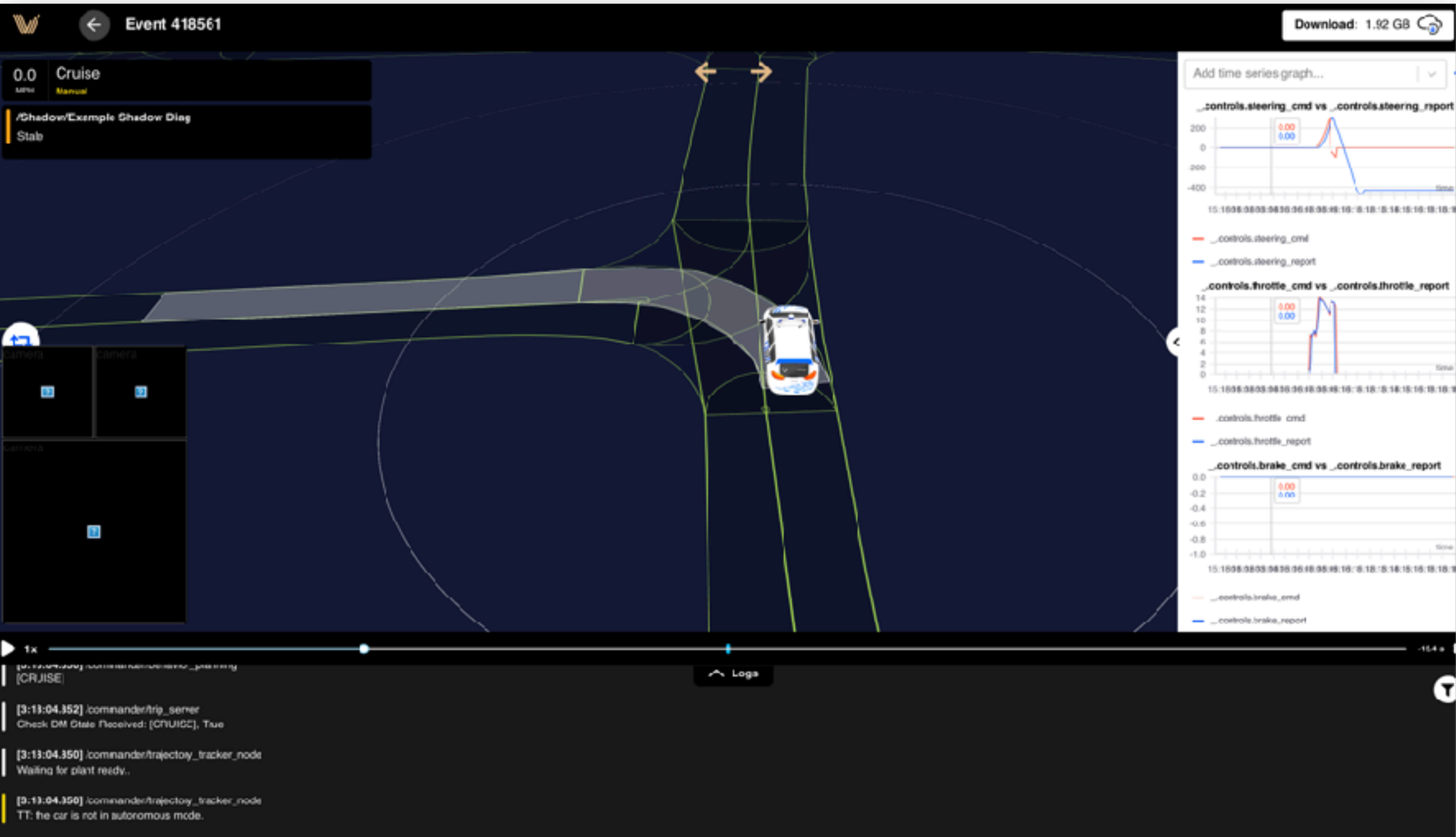
Comment: "actor started to overtake ego as ego was deciding which route to take around Myras villa #near-intervention"

See Event Details

AV Data Science

Variety

- Logs
- Metrics
- Raw sensor data
- Diagnostics data
- Decisions (predictions, plans, commands)



Summary

- Data comes first, hypothesis second
- Iterative process, relationships, closed loop (with respect to stakeholders)
 - Do not use enhanced interrogation on data, go back to stakeholders, rethink hypotheses
- Communication of results, positive and negative. Good visualization, understandable by users
- Plan for and account for maintenance — no one-off deployments in the real world
- Take feedback

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